



## Telethon Regional Home

SITUATED ON PRIME LAND OVERLOOKING THE LANDSCAPED LAKES OF OYSTER HARBOUR IN ALBANY, the 2011 Telethon Regional Home by WA Country Builders promised to be a wonderful example of fine design coupled with comfortable living.

Oyster Harbour is Albany's newest, largest, and fastest-growing master planned community, and incorporates world-class parks and playgrounds, a spectacular boardwalk, and is all just a six-minute drive from the centre of Albany.

This magnificent block of land has been kindly donated by a joint venture between Brian Newman of Heath Developments and the Department of Housing. Built by WA Country Builders Albany, this 4 double-bedroom home has been designed with entertaining in mind!

Constructive Media has donated the 3D pre-construction visuals and animation for this charity home, so you should see them appearing on GWN and local TV stations soon!

### References:

2011 Telethon Regional Home at Oyster Harbour by WA Country Builders Albany - [http://www.telethon.7perth.com.au/2011\\_Telethon\\_Homes.aspx](http://www.telethon.7perth.com.au/2011_Telethon_Homes.aspx)



## Aveley - House & Land Packages

A RELEASE OF 5 REMARKABLE HOUSE & LAND PACKAGES along Barbarigo Bend in Aveley has been made all the easier to sell by the creation of 3D visuals and brochures.

Built by Easy Living Homes, these homes are built on elevated cottage lots and come complete with double garage, fully insulated roof and quality floor coverings (tiles and carpets). Construction is double-clay brick with a 25 degree roof pitch, and also includes a paved driveway up to 6m, paving to portico and alfresco, and are ideal for investors as they come ready-to-move-in!

Due for completion in late 2011.

### References:

Easy Living Homes - <http://www.easylivinghomes.com.au>

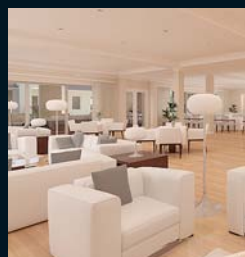
## College Park



LOCATED 15 MINUTES FROM THE PERTH CBD IN THE SUBURB OF DARCH, College Park is a stunning new development featuring 85 contemporary house & land lifestyle packages for the over 55's. With a wide range of modern designs and sizes of homes, together with a massive Community Centre, College Park presents the perfect choice for those looking to downsize, without compromising on convenience or quality.

Constructive Media was able to assist the property developers by establishing:

- **Branding** (corporate logo, business cards)
- **3D visuals** (both still visuals and animated scenes)
- **Site plan** artwork and floor plan artwork
- **Brochures** (presentation folders and flyers)
- **Video DVD** (with voiceover)
- **Website** (complete with interactive availability list)
- **On-site Signage**



### References:

College Park - <http://www.collegepark.com.au>





# 2011 Capricorn Telethon Home



LOCATED IN THE BEACHSIDE PRECINCT OF ZAMIA RISE on land kindly donated by the Capricorn Village Joint Venture, the 2011 Capricorn Telethon Home by In-Vogue is set to be an absolute stunner - and judging by the 3D visuals donated by Constructive Media it will turn heads!

Featuring a sparkling pool and a large outdoor alfresco area, this home will also be a showcase for many of the wonderful suppliers and tradespeople who have donated both their time and products towards this wonderful charity.

Constructive Media is a keen supporter of Telethon and has been since we opened our doors back in 2003!

## References:

Telethon - <http://telethon.7perth.com.au>

Capricorn Yanchep - <http://www.capricornyanchep.com.au>

In-Vogue 2-Storey Builders - <http://www.in-vogue.com.au>



## A home for every Lifestyle

LIFESTYLE HOMES has established a reputation for building exceptional new luxury homes throughout Perth and the South West. They offer a wide choice of single and two-storey home designs, which can be personalised to suit your lifestyle.



(above) - The Delaware



(above) - The Jefferson



(above) - The Liberty 226

## References:

Lifestyle Homes - <http://www.lifestylehomes.com.au>



## Birchley Heights



CONVENIENTLY LOCATED JUST OFF BEELIAR DRIVE and only 5km from the Kwinana Freeway exit, Birchley Heights will reward the astute buyer or investor with the convenience of easy transportation (road and rail) together with handy shopping at Cockburn Gateway shopping centre, schooling, medical, and childcare facilities.

The magnificent world-class development at nearby Port Coogee brings a state of the art marina and associated cafes, restaurants, a boutique hotel, boardwalks, and a spectacular waterside amphitheatre.

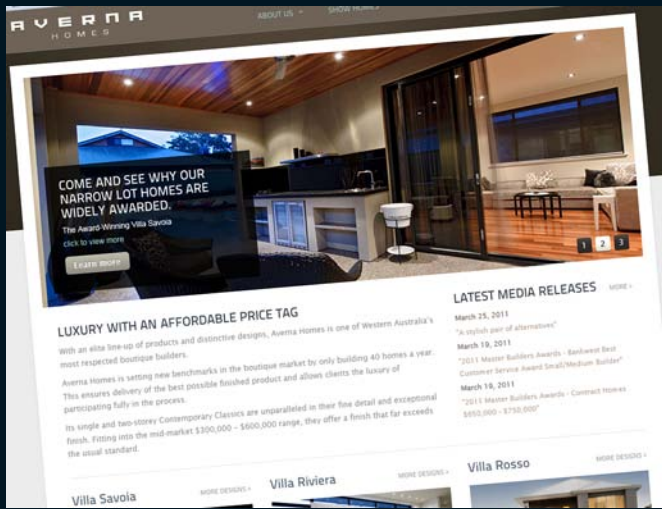
Walking and cycling trails through nearby Beeliar Regional Park provides opportunities for leisure and recreation activities amongst the natural bushland and wetlands.

Birchley Heights will feature a range of house and land packages featuring spacious 4-bedroom, 2-bathroom layouts including theatre rooms. Elevations will be highlighted by a mixture of render and feature facebrick, and numerous designs have been selected to create a unique place to live for all residents.

## References:

Handle Property Group - [www.handlepg.com.au](http://www.handlepg.com.au)





## Averna Homes Online

CONSTRUCTIVE MEDIA HAS REVAMPED THE AVERNA HOMES WEBSITE, bringing some much-needed interactivity and a general spruce-up!

Information is now presented in with a visual emphasis, with multiple links encouraging visitors to browse through the site without getting lost in the process!

### References:

Averna Homes - [www.avernahomes.com.au](http://www.avernahomes.com.au)

## New Cambridge St Cafe

DESIGNED BY ARCHITECT MARTIN BEECK, this new cafe is set to be installed along Cambridge St in the trendy suburb of West Leederville.



With one side of the cafe predominantly in glass, this cafe will be bathed in natural sunlight, making it a nice bright area to enjoy a morning coffee or to host a casual business meeting!

3D visuals have been created by Constructive Media to illustrate how the final fitout may look, and to give a sense of space and depth that otherwise are lost in presenting 2D floorplans and elevations.

With plenty of new bars, restaurants, and cafes set to open (especially thanks to the new Northbridge/Perth City Link project) we're looking forward to sampling some tasty treats in the near future!



## The Houston

PERTH HOME BUILDERS HAVE RELEASED THE HOUSTON, a 2-storey design with tall feature stonework elements against contrasting render colours - the result is spectacular!

Working from supplied CAD drawings, Constructive Media was able to assemble the full range of digital images used to promote the single and double-storey homes on the Perth Home Builders website. Given that a lot of new home purchasers are looking to do their own research online before making a decision, having high-quality 3D visuals helps them to visualise the end product and opens up their imaginations!

The best thing about 3D visuals is that you can pretty much apply the materials and finishes that you or your clients aspire to, showing them what is achievable. Want to change the type of garage door, or add in a special pivot front door - not a problem!

Perth Home Builders have a wide range of single and two-storey homes on offer, and they are all well presented on their website (including the lot widths that they are best suited for).

### References:

Perth Home Builders - [www.perthhomebuilders.com.au](http://www.perthhomebuilders.com.au)

## Long Island Quays



THIS PAIR OF DOUBLE-STOREY HOMES will be built in the beautiful Dunsborough Lakes development and is situated near world-class wineries, pristine beaches, and award-winning restaurants.

Built by Oswald Down South, these luxury homes also have wonderful views over the lakes.



### References:

Dunsborough Lakes -

<http://www.aspenliving.com.au/land-for-sale/dunsborough-lakes>

Oswald Down South -

<http://www.oswaldownsouth.com.au>





# One Aberdeen

ON THE CORNER OF ABERDEEN ST AND PIER ST IN NORTHBRIDGE, "One Aberdeen" will be a mix of 1 & 2 bedroom apartments that are within walking distance to the city's latest bars, restaurants, and cafes.

With a lounge lobby and fully equipped gym, the apartments in this Diploma Properties development will also feature European styled appliances and stone bench tops.



Catering for true inner-city living, One Aberdeen is a perfect place to kick back and relax, while still being close enough to walk to work! For more information on this development, please contact Allegro Realty.

## References:

**Allegro Realty** - <http://www.allegrorealty.com.au>

# Soaring to new heights

WHEN CREATING THE 3D VISUALS FOR "ONE ABERDEEN" Constructive Media staff needed to showcase the views available, and the best way to do so was to get up out of bed at the crack of dawn, harness in and experience the ride in the bucket of a Cherry Picker that could reach the lofty heights of 60m!



Thanks to Aussie Cherry Picker Hire, we were able to witness first hand the magnificent views available from this future development to share them with prospective investors.



## References:

**Aussie Cherry Picker Hire** - <http://www.aussiecherrypicker.com.au/>



# Scoop Magazine - Commercial Designs

THE 2011 EDITION OF WA'S BEST COMMERCIAL DESIGNS has been released by Scoop Publishing, and covers the very best of office, retail, hospitality, institutional, mixed-use, and landscaping designs, as well as a wealth of new products to the industry.

There are plenty of articles on latest works by Western Australia's best architecture firms, but you really have to see some of the projects and their results to truly start to comprehend their achievements.

You can view some of the pages at Scoop Online - we also have a few hardcopies to give away so please contact the Constructive Media office to get your copy (while they last!) - pages 12 to 13 are particularly interesting!

## References:

**Scoop Online** - <http://www.scoop.com.au/>

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